

Timothy Holick "THE ENABLER"

Every kitchen is the heart of the house.

Dream first. Dream BIG!

I will walk you thru a joyous process of discovery.

In this 9 Minute Course...

You will visualize the Kitchen of Your Dreams!

Then I'll show you how to make it real.

"I was stopping myself from seeing all of the options available. Tim taught me how to Dream First. Now that I am living my dream, I tell you not to settle for anything else."

-- Anne Heavey.

\$20 US

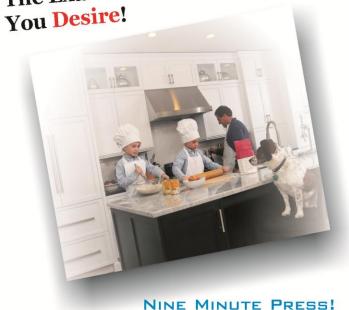


Timothy Holick's

9-Minute Crash Course for Creative Homeowners



How to Enjoy Creating The Exact Kitchen



9-Minute

CRASH Course

For Creative Homeowners:

DREAM FIRST:

How To Enjoy Creating The <u>Exact</u> Kitchen You Desire

By Timothy Holick



You hold in your hands a rare opportunity

to WOW your mind and train yourself in 9 minutes through a focused crash-course.



is an extraordinary process

that formulates <u>your</u> personal insight into a compelling, concise experience that you can share *powerfully* with others.

To create a WOW-Book for yourself

Contact Nitsan Gaibel: 781-367-0770

www.WOW-Books.com

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Dream First

One

One critical insight will transform your kitchen experience

This one critical insight

will enable you to discover what you really want

and choose it exactly in detail

and enjoy the whole journey

to make the ideal kitchen of your dreams

easy and enjoyable

1

Direct your own TV show

You be the director.

Take your kitchen movie and write your own script.

2

Your episode begins with this opening scene From Reality TV

(A couple sits in their shabby kitchen)

She: We really need to do our kitchen over but where do we start?

He: Can we afford to do that? Let's visit a few places and get some ideas and prices.

She: I'm afraid if I start seeing what's available, I will be confused.

He: Do we want to change up the design of the room and maybe move some walls or windows? That might cost us a lot though.

She: I don't know I'm nervous that I won't be able to design a kitchen to utilize the space and be happy with it.

Fears:

I love this house.

I was born here.

We won't find people we can trust who will help us thru our process.

I'm afraid it will be messy and never end. They will leave and never be around when we get stuck.

I'm afraid of confrontation.

I don't want to be persuaded to do something I don't like.

It might not look like they said it would.

Will their workers treat our home well?

They won't return our calls.

I will give a deposit and won't see them again.

They won't address our complaints or problems.

Are they insured like they say they are?

Now what?

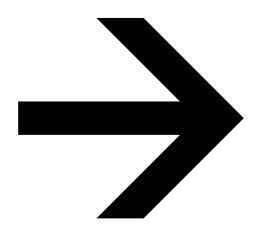
Here is my confusion:

I want this
But I want that
But I also want this
And I can't possibly do both
And I want...

What am I really getting?
Each designer had their opinions and I'm confused.
There are so many styles I'm afraid to choose.

Whom do I believe?

How to choose?



According to budget?
According to how the designer seems?
According to recommendations?
According to design?
According to time frame?

Fade-out,

End of Scene

Now write and direct an ending to this episode

You have 2 options, choose one:

- For The **Sitcom** Channel
- For The Life Style Channel

The Sitcom ending:

(Voice over. How to choose)

Rush!

Compare!

Choose the lowest price!

They choose a design and a builder

So I think I will choose this designer... Because... of the **price**...

It's complete: They move into their new kitchen

It's not as pretty as the design.

I have some stuff unfinished.
They are not calling me back.
This counter seems different than I expected.
They disappeared.
They didn't take care of my issues.
They blame everyone else on the job.
I'm afraid to call and argue with them.
It looks unfinished and cheap.

Where is the wow?

They live in it: their experience for the next 12 years:

He: I feel like I overpaid for what I got.

She: It's not convenient.

He: If I had to do it over again I would pay more to get more.

She: Somehow this isn't what I dreamed of. Or what it would be like.

She: The design does not work or flow.

He: She is so unhappy, frustrated and angry.

She: The sides are particleboard. If they gave me an option then I might have upgraded.

He: We both can't cook at the same time in the space and they never asked if I cooked also.

She: I hate it!

Closing scene of the sitcom movie:

He: Is this the kitchen we wanted?

She: It's the best we could do.

He: I think we had no choice.

(Her look describes her feelings)

The End

The Life Style ending:

They enter a showroom that seems different:

When they asked how much things would cost, the fellow said:

"Put that aside. That's not how we work here."

Begin with the dream

Tim said: *Begin with your dream:*

Forget about price and budget. For now.

So they began to tell him:

We thought of...

Then they stop themselves.

But we have a budget

They: We can't let ourselves dream. If we dream we will go way beyond our budget.

Tim: No, actually you can never be satisfied unless you begin with a dream. Then we will see how we bring your dream into a reality. As much as possible. Within budget.

They: We aren't sure. We aren't used to dreaming.

Tim: That's natural. Let's begin with me asking you questions.

They: Can you do that? That would really help. Nobody else has done that!

Let's focus on the experience you REALLY want

Tim: Let me ask you first—what do you want this experience to be? Tell me honestly.

They: We... aren't sure what we want. We can tell you what we don't want:

We are afraid this will be long, messy, difficult.

We really want someone we can trust. To help us make the right decisions for us.

Dream first

Tim: Close your eyes and dream.

Let go of all your limiting thoughts. What would create your ideal kitchen?

Collect all the little details.

All the experiences:

The light thru the windows
The feeling under your feet
You reach up and you find it
The colors that excite you
Or calm you
Or remind you of Tuscany or Paris

Don't rush.

Stay in that space... as you try on whatever grabs you

Let go.

Enjoy yourself.

Discover what really makes you come alive

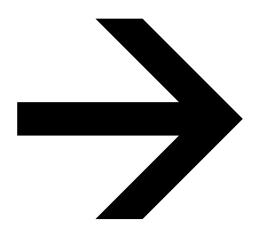
Tim: Look around and explore.

They: We never knew these things existed.

How exciting!

It's a whole new world of experiences!

"THAT'S IT!"



Tim: I see in your eyes that you found what really fits you.

She: Yes! I want this in my kitchen!

Tim: Okay, let's start our design around

that.

Now it all comes together—effortlessly

Tim: Let's play with the wonderful details you've collected.

And see how we can blend them into your kitchen.

You'll be surprised how much dream fits into your budget.

They: We never believed it could look this way

Tim: You designed it. And we helped with our questions and suggestions.

They: It's everything that I could ever ask for. Thank you. You did the worrying so we didn't have to.

Done.

They: Can you believe it?

Now each time we enter our kitchen we relish those special details that we picked out and tested.

Details brighten our lives...

each moment we see them and touch them.

Closing scene of the LifeStyle Channel movie:

We did it the best way.

We discovered our dream.

Now it's our kitchen.

We live it every day.

The Dream

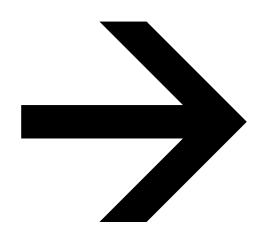
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Now you, the director, must choose an ending to your movie:

You have 2 options, choose one:

- For The **Sitcom** Channel
- For The Life Style Channel

Happiness and fulfillment are a choice



→ The key question:

Do you dare to dream?

(So you can live it)

Do you know exactly what to do next?

- → THE PURPOSE OF THIS COURSE IS

 TO *CRASH* YOU INTO *THE KEY QUESTION*.
- → Now answer!



Timothy Holick, "Dream First"

Creator of the THE IDEAL KITCHEN PROCESS:

- A new concept
- In creating the kitchen you dream
- And living it

When you dream first
You'll be surprised how much
dream fits into your budget

"I wanted to help people from my experience."
"I want people to live the dream."

Questions?

Call Tim Holick: 508-947-1975



Dream First